

## What does transformational leadership mean?

Transformational leadership means to *illuminate* the path for others.



# GWLF TRANSFORMATIONAL LEADERSHIP SUMMIT

Transformational leadership means to illuminate the path for others. It means aligning head, heart, and hands for the most brilliant and optimal outcomes. Transformational leaders inspire others to live into their fullest potential. They seek opportunities for others to grow, advance, shine.

At GWLF we equip women and men to be transformational leaders. We highlight the importance of integrity, passion, dedication, accountability. We encourage the vertical line connection between head and heart, utilizing hands to execute strategy. This requires accountability.



**STAND UP.**

**STAND OUT.**

**CREATE REAL (AND MEANINGFUL) CHANGE.**

Research shows that groups led by transformational leaders have higher levels of performance, engagement, and satisfaction. They empower, inspire, and encourage others to exceed expected performance. Most importantly, transformational leaders focus on and care about followers.



# AGENDA

8:00am Registration/Breakfast/Networking

8:45am Welcome and Introductions

9:00am Keynote

- Maureen O'Brien, CEO, MOF, GWLF

10:30am Global Café

11:30pm Lunch

12:30pm Head, Heart, and Hands Storytelling

1:30pm Head, Heart, and Hands Panel/Q&A Discussion

- Maureen O'Brien, CEO, MOF of GWLF

3:00pm Accountability

- Maureen O'Brien, CEO, MOF of GWLF

3:30pm Closing

\*During the storytelling portion of the agenda, different speakers present on topics related to the theme of the event. Event theme is decided on by GWLF and the host company.

